

Publisher: Yonsei University Institute of East-West Studies Phone: 02.2123.3508 Fax: 02.393.9027 Publisher: Young-Ryeol Park Editor: Keunro Yoon No. 61

HÍ

W/OJR

Newsletter of the Institute of East and West Studies. Yonsei University

# Seminar Celebrating the 50th Anniversary of Diplomatic Relations between Korea and Australia with Ambassador Woo-sang Kim of the Republic of Korea to Australia



On March 2nd at 10a.m, the Australia Research Center (headed by Prof. Heejin Lee) invited Ambassador/Professor of political science Woo-sang Kim and held the 54th Diplomatic Roundtable under the topic "Korea and Australia: Cooperation of the Middle Powers." In light of the 50th anniversary of the establishment of diplomatic relations between Korea and Australia, the state of affairs regarding the two nations' sociocultural exchange and cooperation were discussed, involving matters such as: economic relations including the FTA issues, cooperation on creating policies regarding North Korea's nuclear weapons strategies, and the mutual efforts by the leaders of the two countries during the G20 Summit in Seoul. Further discussions on

July 12, 2011

various ways in which these two nations, as Middle Powers, could promote world peace and prosperity were carried out.

## 2011 SLOC Study Group-Korea Maritime Security International Workshop

On February 16th SLOC Study Group-Korea held an international workshop at New Millennium Hall 7th floor of the International Conference Room. SLOC Study Group-Korea, KAS-Korea and IEWS jointly collaborated in this international workshop, discussing maritime security issues with recent emphasis on the Korean peninsula and also sharing German and Korean perspectives. With Hans-Ulrich SEIDT German Ambassador's keynote speech, the workshop constituted two sessions of German speakers and four sessions of Korean professionals. The issues dealt included the definition of maritime security and specific maritime security plans. SLOC Study Group-Korea is a non-governmental institution consisting of academics, government agencies, marines, institutions and maritime industries that are interested in maritime issues. Originally, seaway means 'Sea lanes of Communication (SLOC)', and these days it is a term symbolizing the importance of maritime security. SLOC Study Group-Korea was first organized on June 1981, and has been acting as the official member of 'International SLOC Study Group Committee' while closely cooperating with CSCAP as well. It also actively fulfills diverse academic events and programs that inform the importance of maritime security and it publishes research papers and policy recommendations on East Asian and Korean maritime security. It is presently being managed by the international maritime law judge and Seoul National University GSIS dean Jin Heon Baek.

## Opening International Symposium on the Present and Future of Cultural Integration in the European Union

On February 18th, the Yonsei-SERI EU Center and the Institute of European Society and Culture co-hosted an international symposium on the "Present and Future of Cultural Integration in the EU" under collaboration of universities. In the first part of the symposium, the controversy of EU's cultural integration was examined through a perspective of the humanities. The second part consisted of a discussion on the reality and future prospects of European cultural integration through major representatives of culture in the EU.



#### **EU Center Holds Information Session**

On March 2nd at 10a.m, the Australia Research Center (headed by Prof. Heejin Lee) invited Ambassador/Professor of political science Woo-sang Kim and held the 54th Diplomatic Roundtable under the topic "Korea and Australia: Cooperation of the Middle Powers." In light of the 50th anniversary of the establishment of diplomatic relations between Korea and Australia, the state of affairs regarding the two nations' sociocultural exchange and cooperation were discussed, involving matters such as: economic relations including the FTA issues, cooperation on creating policies regarding North Korea's nuclear weapons strategies, and the mutual efforts by the leaders of the two countries during the G20 Summit in Seoul. Further discussions on various ways in which these two nations, as Middle Powers, could promote world peace and prosperity were carried out.

### Middle-East Africa Research Center: The Middle-East Situation and a New Direction for Korean Diplomacy



The Middle-East Africa Center (headed by Prof. Chung-in Moon) and the East Asia Foundation co-hosted an academic conference under the title "The Middle-East Situation and a New Direction for Korean Diplomacy" on April 13th, 4pm at the New Millennium Hall International Conference Room. Attended by 70 Islam/Middle-East specialists and students, the conference touched on issues such as Tunisia's Jasmin Revolution that led to the democratization of Egypt, and the general analysis of the political situations in North Africa including the civil war in Libya, their political effects on the Middle-East and appropriate ways for Korean diplomacy to respond. Professor Jung-min Seo of Hankuk University of Foreign Studies pointed out the

need to distinguish between the different characteristics of the revolutions and of the civil war, adding that their actual influence on the Islamic world of the Middle-East may not be as significant as one may suspect. Professor Nam-sik In of the Institute of Foreign Affairs and National Security also emphasized on the difference between the two events, saying that unilinear analysis of the current Middle-East situation may create risks of its own. Professor Moon-bae Lee of Korea Energy Economics Institute introduced the issue of Korea's high dependency on Middle-East for energy sources in relation to the import of oil including the conditions of NAFTA; he added that this energy problem occurs every decade and that the Korean government needs to analyze and prepare for further development of events in the Middle-East. Moreover, examining the situation from a western perspective without any consideration of the internal issues in the Middle-East may lead to a wrong conclusion, and thus the need to understand the religious and historical uniqueness of the region was emphasized. Participants of the conference agreed that Korean diplomacy in relation to the Middle-East must seek long-term resolutions rather than short ones.

## The Second IEWS-DK KOREA Seminar

The second IEWS-DK KOREA Seminar was held on April 1st 10:30am at the New Millennium Hall International Conference Room with Professor Jin-hwan Cheon of Inha University, under the title "Korea-China Relationship According to Environmental Changes in China and Korean Corporations' Response and Strategies." Particularly, the significance of and comments on The National People's Congress of the People's Republic of China, which was held between March 5th and 12th in China, were pointed out during the seminar. It was emphasized that the Chinese economy is shifting from a low-income, export-oriented one towards a higher-income, domestic demand-oriented economy, and participants further pointed out that China is promoting qualitative development rather than a quantitative one. It was also noted that as Korea's largest trading partner, changes in China will influence Korea-China relationship and the Korean corporations' strategies, and so every change must be observed with care.

#### Third IEWS-DK KOREA Seminar



The third IEWS-DK KOREA Seminar was held on May 30th at 12 o'clock in the afternoon, and on this day Madame Ton Nu Thi Ninh, President of the Founding Committee, Tri Viet University participated in the seminar. The seminar was sponsored by IEWS and Ssangyong Paper. The former Vietnamese ambassador to Belgium and Luxembourg, as well as the 11th vice-chairperson of the Foreign Relations Committee, Madame Ton Nu Thi Ninh gave a speech on "Conflict and Cooperation in an Age of Scarce Resources: the Mekong River – a Vietnamese Perspective."

## Australia Research Center: The Institutionalization of Australian Women's Movement and the Past Thirty Years

The Australia Research Center (headed by Prof. Heejin Lee) held its 10th seminar on March 18th 5pm, with guest speaker Professor Kyung-ja Jung (University of Technology Sydney) under the title "The Institutionalization of Australian Women's Movement and the Past Thirty Years." At this seminar, parts of the text from the soon-to-be-published "Understanding Modern Australian Society" were discussed and partially edited. Professor Jung is a visiting scholar to the Asian Center for Women's Studies. The discussion was carried out by Professor Kyung-hee Moon of Changwon University.

## Yonsei-SERI EU Centre: Special Lecture by Tomasz Kozlowski, EU Ambassador to the Republic of Korea

On April 19th, at the International Conference Hall within the Yonsei Information Library, a special lecture was made by the EU Ambassador Tomasz Kozlowski. Hosted by the Yonsei-SERI EU Centre, this event was held under the topic "Korea-EU as Strategic Partners – Mutual Growth," and many students participated. The lecture began with an opening commentary by Director Young-Ryeol Park of the Yonsei-SERI EU Centre, followed by Ambassador Kozlowski's lecture about the current situation of the EU and the significance of the Korea-EU relationship. The EU is currently at a historical turning point, as various changes have been occurring since the Lisbon Treaty in 2009. The European nations are working towards the gradual unification of politics, which has been lagging behind in comparison to the economic cooperation and market unification, and they are in the progress of establishing a more unified security and diplomatic policies. In accordance to these developments, the Korea-EU relationship is changing as well. The EU considers Korea as an active and fast-changing nation with a high standard in technology. Korea is thus an important partner for Europe in terms of trade and technological development. These views added to the current Korea-EU FTA and the Korea's raised status as a strategic and equal partner to the EU. Although the EU has established free trade agreements with many other nations, it is the first time that it is allowing for an overall liberalization of trade as it is doing with Korea. If this agreement signifies the economic cooperation and development of Europe and Korea, then the appointment of Korea as an official strategic partner to the EU signifies a political cooperation and development.

The ambassador ended his lecture with the emphasis that in order to further develop the two nations' relationship, there will be a need for more human and academic exchange. In Europe 20% of all research and development is carried out as cooperation with foreign firms, whereas in Korea it is only 3%. There is a need to promote a freer environment in which Korean and European students and scholars can exchange views and knowledge. Korea and Europe will work towards a more close cooperation in the future.



#### Information Society Research Center: Social Network Service Seminar

On April 4th at the Yonhee Hall room 106, a forum to exchange knowledge on the change to a network society and the correlating changes of the nation, economy, and society was held by the Information Society Research Center (headed by Hwasoon Cho), under the sponsorship of the National Research Foundation of Korea. Guest speaker Jong-sup Shin, director of Daum SNS, gave a lecture under the title "Why Social? – Understanding Social Network Service."

#### Korea-Japan Industry Competitiveness Symposium



On July first and second, the IEWS and the Asia Industry Research Society hosted together the Korea-Japan Industry Competitiveness Symposium, which was sponsored by the Asia Research Fund, POSCO Research Institute, and the Korea Economic Daily. Specialists and professors from around the world participated to discuss about the competitiveness of Korean and Japanese industries, and in particular on the changes that the semiconductor, TV, steel, automobile and the shipbuilding industries have experienced in the past 20 years. On the first day of the program, Professor Jean-Francois Hennart of Tilberg University in the Netherlands started off the symposium with the lecture "Don't Cry for Argentina! Emerging Market Multinationals and the

Theory of the Multinational Enterprise." Five sessions were held the next day, each one on the semiconductor industry, TV industry, steel industry, automobile industry, and the shipbuilding industry, respectively. The symposium closed with concluding remarks by Professor Isao Yanagimachi of Keio University and Professor Young-Ryeol Park of Yonsei University.

#### **Global Economic Review Publication Agreement Renewal**

IEWS decided to renew its publication agreement with 'British Taylor &Francis' for the 'Global Economic Review (GER) by ten years hereafter. As the only existing economic journal in Korea, GER has been published and sold by the British T&F group since 2005. For the past five years, GER has succeeded in registering in SSCI and has managed to form an international editing committee. Initially, the primary contract was five years, but through consultation with T&F, a renewal until 2020 was decided and it will be automatically renewed unless otherwise specified.

## **MOU Contract with POSCO Research Institute**

IEWS signed a basic agreement with POSCO Research Institute (headed by Joon-han Ki) on the needs to cooperate on regional studies. In regards to regional studies, South-Western Asia, Middle East, Africa, Latin America, Russia and Central Asia will be included, and it was decided that objective studies such as regular academic conferences will be prioritized.



#### **Personnel Realignment**

Vice president of the IEWS and Yonsei-SERI EU Center Yong-suhk Park, professor of the business administration department, has completed his term. As his predecessor, the professor at the department of political science and diplomacy, Jong-yun Bae, was appointed as the vice president of IEWS, while Sang-keun Kim from the Yonsei graduate school of theology was appointed as the vice president of Yonsei-SERI EU Center.

## Incheon International Exchange Center Job Fair Support

On January 25th, a job fair that invited global enterprises to promote international recruitment was held at the Songdo Convensia in Incheon by the Incheon International Exchange Center. The job fair included recent recruitment trends and lectures by human resources directors on interview skills as well as job consulting.

#### Information on Paper Submission for East and West Studies

The East and West Studies is a biannual academic journal that is published by the IEWS. It is a candidate for registration at the Korea National Research Foundation. We welcome your submissions and please inform others as well. Questions: Phone: 02.2123.8493 e-mail: journal-iews@yonsei.ac.kr