



The Yonsei University RCE Centre Workshop



The Yonsei University RCE Centre (Director Park Eun Kyung) hosted a workshop at Allen Hall on June 22nd, 2011. The RCE Center is the UN Regional Centre of Expertise on Sustainable Development Education, and the UN designates RCEs in each city of the world's regions. The Centre has as its main objectives the improvement of the quality of life, generational equality, social integration, and responsibilities as a member of the global community in order to promote a sustainable society. The Yonsei RCE, since its founding in 2005, has accumulated capabilities on sustainability related activities through research activity, academic conferences, and domestic/foreign networking. In this light, the

Centre hosted the workshop in order to expand its activities. In the first session moderated by Park Young-Ryeol, director of the Institute of East and West Affairs, Park Eun Kyung, Yonsei RCE Director, and Govindan Parayil, provost of UN University, presented on the topic of 'sustainable education and international cooperation. In the second session moderated by Kim In Choon, research professor, presentations and panel discussions on 'RCE activity and research in Korea' took place.

International Conference for Air and Space Power



On June 28th, the "14th International Conference for Air and Space Power" on "Strategy Innovation and Air & Space Power in the 21st Century" took place at Plaza Hotel, Seoul. In his opening speech, Director Park Young-Ryeol spoke of the nation's expectations of the air force, and emphasized systematic research and close cooperation between the military and academia in order for aerospace power growth. The title of the conference was changed from "Conference for Air Force Strength" to "Conference for Air and Space Power" under former director Kim Ki Jung. The conference has solidified its standing as a top level academic conference in Korea for the building of aerospace power. Park Jong

Hun, Chief of Staff of the Air Force, in his welcoming remarks, stated that "constructive and productive discussion on creative and flexible aerospace strategy amidst the rapidly changing security environment should take place". The organizer of this conference, Institute of East and West Affairs' NRP Programme Center Director Professor Choi Jong Kun of the Political Science and International Relations Department, stated that "Korea's future air power should aim to acquire strategic assets capable of aggressive defense based on retaliatory deterrence capable of precision strikes against North Korea", and that Korea's air power should focus on quality improvements rather than expansion.

Meanwhile, the representatives of Boeing, Lockheed Martin, and EADS, who have expressed their participation in the F-X third project, which aims to acquire high-tech fighter aircraft, participated in the conference and exhorted the comparative advantages of their fighters. Then, they entered a heated debate with domestic weapons experts on the most suitable model for Korean security and military industry.

Korea-Japan Industrial Competitiveness Comparison Symposium



In cooperation with the Asia Business Research Association, the “Korea-Japan Industrial Competitiveness Comparison Symposium” was held at New Millennium Hall and Chang Ki Won International Conference Room from July 1st to 2nd.

On the first day, the role of the multinational corporation in developing markets and the role of culture in business innovation were discussed. Renowned scholars on international business, Prof. Jean-Francois Hennart of Tilburg University, Netherlands, and Prof. Tom Roehl of Western Washing University, USA, emphasized the existence of cultural, institutional differences between nations despite the globalized environment, stating that multinational firms still have a role to perform in the future.

On the second day, One speaker from Korea and Japan discussed the industrial competitiveness of the two nations’ semiconductor, TV, steel, automobile, and shipbuilding industries. The Keynote speaker, KAIST visiting professor Jung Ku-Hyun, stated that even though Korean and Japanese businesses appear to be in fierce competition, they are in fact mutually dependent on each other. In ten years, Japan, Korea, Taiwan, and China, as a result of their high investments in R&D, may become the core region for innovation in the world, which highlights the importance of research on Korea and Japan. Prof. Yanagimachi of Keio University, using Elpida memory CEO, Sakamoto Yukio’s case as an example, stated that the cause and solution for the decrease in competitiveness of Japanese businesses depended on the abilities of the management.

This International symposium was hosted by the Asia Business Research Association, with the support of the Asia Research Foundation, Posco Management Research Institute, and the Hankyung Newspaper. The symposium provided a forum for 14 research papers by Korean, Japanese, American and Dutch university professors and industry experts to be presented, and to discuss the competitiveness of Korean and Japanese businesses.

2011 International Environmental Regulation and Policy Expert Programme

The third International Environmental Regulation and Policy Expert Programme was founded on July 4th with the support of the Ministry of Environment. The environmental regulation programme, which has been operated by the Institute for three years, aims to educate environmental experts to work at International organizations, the government, corporate environmental consulting, and private research institutes. This programme, which selected 50 trainees, carried out courses on environmental studies, environmental policies and evaluation methods, environmental problems and policy, global environmental issues and international agreements, International organization training, and research projects in 150 hours spanning 8 weeks. Also, the group also participated in a four day workshop with the Korea water forum and youth water parliament. The 15 students with highest grades will be provided with an internship opportunity at environmental international organizations such as UNEP, UNFCCC, UNESCO, OECD for a maximum of 6 months. This programme, as climate change becomes a global concern, aims to respond to the demand for specialized personnel in environmental negotiation and regulation in government and private sector alike. The closing ceremony of the programme was held on August 26th.

Visiting Scholar Lecture – Princeton University Prof. Ikenberry

On July 18th, Prof John Ikenberry of the Prince Univeristy Political Science department delivered a lecture on his recent book, ‘Liberal Leviathan: The Origins, Crisis, and Transformation of the American World Order’ at the East West – DK Korea Fourth Seminar. At the seminar moderated by department of political science and international relations professor Moon Jung In, Prof. Ikenberry stated that the world order following the world wars was established by the US as a liberal international order that has been the successful in history in terms of providing security and prosperity. However, in the past ten years, the war on terror and financial crisis has led to a decline in American hegemony and troubles for the



US lead liberal world order. This type of discourse has been created by the emerging non-western countries, especially China. He stated that despite the rapid growth of these emerging nations, the liberal world order would not collapse, and that the leader the this order, the US, would adopt new strategies to respond to new threats such as terrorism and the environment by increasing cooperation with the international community, while maintaining the overall liberal framework. The participants of the seminar discussed Keohane's institutionalism and its difference with Prof. Ikenberry's thoughts, the difference between the perceived decline of American hegemony during the 70's and the current situation, the emergence of internet governance, the Chinese threat and Northeast Asian order.

EU SME Forum Launched



The EU SME Forum organized by the Yonsei SERI EU Centre (Director Park Young-Ryeol) was launched on September 22nd, 2011. With the entry into force of the Korea-EU FTA, interest in the EU among Korean businesses has surged. However, there is a shortage of information on the EU market for Korean small and medium businesses. Its target audiences are management level personnel of small and medium businesses. At the forum, lectures on necessary information and practical knowledge on conducting business in the EU will be provided by invited government officials and EU experts. In the lectures, general topics such as laws, regulation, institutions, and market behaviour of the EU will be covered. The speakers will be invited from the EU delegation, ministry of foreign affairs and trade,

research institutes, and academia. On September 22nd, the first SME forum invited the head negotiator on Free Trade Agreements from the Korean Ministry of Foreign Affairs and Trade, Choi Dong Kyu as the speaker. As a veteran negotiator, he delivered a sophisticated and pragmatic lecture, engaging in active discussions with the participants.

EU SME Forum Contact: Yonsei-SERI EU Centre Tel. 02-2123-8156, Fax. 02-2123-6508, E-Mail. mon12krkr@yonsei.ac.kr. <http://EU.yonsei.org> // Event Now

KAIST Visiting Professor Jung Ku-Hyun 'East West-DK KOREA 5th Seminar'



On September 21st, The Institute invited KAIST's Visiting Professor Jung Gu Hyun to the 'East West-DK KOREA 5th Seminar to present on 'Korea-China FTA and the Korean economy' to an audience of thirty professors and students.

Prof. Jung Ku-Hyun listed as reasons for China's enthusiasm to the Korea-China FTA as first, the Korea-EU FTA, responses to the Korea-US FTA, second, the desire to upgrade their economy with cooperation with Korea despite the trade losses, and third, geopolitical reasons to gain economic leadership in the east Asian region. On the part of Korea the reasons are, first, the status of China has the world's largest market for many products, second, the rising wages and labor shortages of Korea leading to lower competitiveness as a production

base, and third, the first mover advantage of approaching the Chinese market.

FTA negotiation strategy China should first, considering the political leadership change in both nations in 2012, the negotiation should be completed after the new leadership takes place in 2013. Second, an FTA with many exceptions

should be considered, and the EFCA's Early Harvest Program between China and Taiwan should also be considered. Third, Korean agriculture and fishing industry require reform, and social policies for damaged sectors should take place.

The East West – DK Korea Seminar invites renowned scholars and experts from Korea and abroad, listening to their lectures and participating in open discussion.

China, Dongguan City Government Official Training Programme



The Institute, with Naeil Newspaper, supported the selection of instructors for the Dongguan City Government Official Training Programme on Korean Economy from October 17th, for two weeks. The purpose of this education was to experience the economic development of the Incheon coast, technology, and education specialization. The participants attended lectures on Korean economic development, science and technology policy, and visited government institutions and large corporations. Dongguan City's urban section vice director Liang Guoying led the programme, with the public

security officer, general manager, the National People's Congress' premier, and 20 other officials participating in the programme. Dongguan is located in the Pearl River Delta, with Guangzhou located 50km to the north and Shenzhen located 90km to the south, and is one of the major cities of China undergoing rapid growth after liberalization.

Zimbabwe Minister of Youth Visit Symposium



The Institute's international cooperation programme which imparts experiences on Korean economic and political growth held a symposium for the Zimbabwe delegation on October 27th. Formerly a British Colony, Zimbabwe possessed infrastructures and a national income comparable to South Africa. However, when in 1980, Robert Mugabe came to power through the independent movement and expropriated the properties of British citizens, relations with the West deteriorated. As a result, the national income has been steadily decreasing since the 1980's and infrastructure has remained at a standstill. The delegation, composed of the minister and twenty members, was made possible by the support of president Baek Young Chul of Tae Sung Chemical.

IEWS Book Information

The Insitute, in cooperation with the Yonsei-SERI EU Center, held an international conference on "German Reunification, the Euroean Union, and Lessons for the Korean Peninsula last year. As a result, a volume entitled 'German Unification and EU, and Its Implication for the Korean Peninsula' was published in 2011. Edited by Director Park Young Ryeol and Dr. Harald Bergbauer, the volume is composed of German experts such as Prof. Dr. Werner Gumpel (University of Munich) on topics such as German Unification and the Transformation of Economic System, German Unification and EU, German Unification and the Korean Peninsula.

Information on Paper Submission for East and West Studies

The East and West Studies is a biannual academic journal that is published by the IEWS. It is a candidate for registration at the Korea National Research Foundation. We welcome your submissions and please inform others as well.

Questions: Phone: 02.2123.8493 e-mail: journal-iews@yonsei.ac.kr